



# ELKO COUNTY FAIR

2025

[WWW.ELKOCOUNTYFAIR.COM](http://WWW.ELKOCOUNTYFAIR.COM)

## Horse Racing Sponsorship Confirmation:

Elko County Fair promises to meet and exceed sponsor/advertising expectations through attention to detail, exemplary client service, and creative marketing solutions. We will work closely with you to develop an innovative, embedded advertising program that goes above and beyond your typical sports venue sponsorship!!

6 Days  
48+ Races  
100+ yrs History  
Over 22,000 fans  
each year!  
A Great Deal!!

## Race Sponsor Options:

- **Trifecta Sponsorship \$10,000 and up**-3 + races with pictures in the winner's circle, full page ad in the race program, Arena or Grandstand banner, logo advertised on Fair website and social media, 12 comped tickets per day, track announcements for the 6 days of racing (15 second spot customer must provide verbiage).
- **Wild Card Sponsorship \$5500** – 2 Races; Full Page Ad in the Race Program, Grandstand Banner, Logo Advertised on Fair Website and Facebook Page; 10 comped tickets each day, Track Announcement 6 days 15 second spot (customer to provide verbiage) and Picture in Winner Circle
- **Royal Flush Sponsorship \$4500** – 1 Race; Full Page Ad in the Race Program, 8 comped Tickets each day, Track Announcement 6 days 15 second spot (customer to provide verbiage) Picture in Winner Circle
- **Four Aces Sponsorship \$3500** – co-sponsor Race; ½ Page Ad in the Race Program, 6 comped Tickets each day, Track Announcement 6 days 15 second spot (customer to provide verbiage) Picture in Winner Circle
- **Full House Sponsorship \$2500** – Shared sponsorship 1 Race; ¼ Page Ad in the Race Program, 4 comped Tickets for Two Race Days, Picture in Winner Circle
- **Flush Sponsorship \$1500** – Shared Sponsorship of 1 Race (3 or more sponsors); Business Card Ad in the Race Program, 2 comped Tickets for Two Race Days, Picture in Winner Circle
- **Friend of the Fair Sponsorship \$1000** – Recognized as a Friend of the Race Program, (Name listed in The Race Program) Logo Advertised on Fair Website and FB page.

Banners: 4x8 \$1000

3x5 \$650

2x4 \$500

Race Program Ads: Full Page \$1000

Half Page \$750

Quarter Page \$500

Business Card \$400

Elko Co Fair Webpage logo placement \$300.00

**TOTAL SPONSORSHIP: \$ \_\_\_\_\_ or ADVERTISING: \$ \_\_\_\_\_**

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

St \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell \_\_\_\_\_

Method of Payment:

Bill Me

Check Enclosed

Credit Card

# \_\_\_\_\_

Exp Date \_\_\_\_\_ C C V \_ \_ \_

BILLING ADDRESS OF CARD and ZIP

CODE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Please return this form to: [elkocountyfair@hotmail.com](mailto:elkocountyfair@hotmail.com) Phone: (775) 738-3616

Elko County Fair Board, P.O. Box 2067, Elko, NV 89803

All Ads and sponsorship need to be confirmed/ paid by August 1st for race program ads and race sponsorship assignments.