

Elko County Agricultural Association, District #4

Aka Elko County Fair Board

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Fairboard Members

Chairman-Tony Buzzetti
Vice Chairman/Admissions-Dawn Leyva
Paramutuel-Executive Committee- Goivanni Puccinelli
Stockhorse Committee- John Henry Roderick
Stockhorse Committee -Millie Wakley
Home Arts Chairman- Tera Hooiman
Racing Committee- Justin McDermott
Stockhorse Committee- Jay Dalton

PUBLIC MEETING NOTICE

The Elko County Fair Board will meet in a regular Monthly meeting on:

Wednesday NOVEMBER 13, 2019 at 5:30 p.m.

Upstairs at Stockmen's Casino, Elko, Nevada.

All Public is welcome. Call 397-2769 for special needs to attend.

The Chairman reserves the right to change the order of the agenda and if the agenda is not completed to recess the meeting and continue another specified date and time. The public can comment on any agenda item by being acknowledged by the chairperson while the fairboard considers that agenda item.

- **Call to order:** Chairman
- **Prior Meeting Minutes-** the approval of the October 9, 2019 meeting minutes. *Action Item*
- **Public Comment:** *Information Item*
This time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
- **Barn Sound System:** *For Possible Action*
Discussion and consideration of replacing the sound system in the barn area by the 4-H groups.
- **Concert Kickoff for 100 Year Celebration:** *For Possible Action*
Discussion and consideration of the upcoming 100-year celebration with a kickoff concert.
- **Elko Co Fair Livestock Show and Sale/ 4-H:** *Information Item*
Discussion and consideration of the 4-H livestock show and sale.
- **2020 Fair Celebration Monthly update on Planning:** *For Information/ Possible Action*
Discussion and Consideration of the upcoming 100-year celebration.
- **Grounds Report/ Fairgrounds Improvements Update/ Overnight animal requirements:** *For Possible Action*
Discussion and consideration of the projects that have been done and going to be done with the improvement and upkeep of the Elko County Fairgrounds and the overnight animal requirements.
- **Treasurers Report with Preliminary 2019 Elko Co Fair Report:** *For Possible Action.*
Discussion and consideration of the monthly financial report, present bills needing to be paid/and bills already paid.
- **Committee Reports:** *For Possible Action*
Discussion and consideration on reports from the:
Office: JJ Roemmich
Home Arts: Tera Hooiman, Dawn Leyva
Stockhorse: John Henry Roderick, Tony Buzzetti, Millie Wakley, Jay Dalton
Marketing-Promotions: Daryl Santos
Racing: Goivanni Puccinelli, Justin McDermott
Vendors/Admissions/Concessions: Dawn Leyva, JJ Roemmich
Other Committees reporting
- **Public Comment:** *Information Item*
This time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Next Meetings: January 8, 2020 Stockmen's Casino Upstairs @ 5:30 pm

Meeting Adjourns

AGENDA PUBLICLY POSTED AT:

Elko County Managers Office, City of Elko City Hall, Elko Post Office, Elko County Fairgrounds main office board
www.elkocountyfair.com Email: ecfbsecretary@gmail.com

**ELKO COUNTY FAIR BOARD
PUBLIC MEETING MINUTES**

Wednesday October 9, 2019

5:30 pm

The Stockmen's Hotel Upstairs Meeting Room

ELKO, NEVADA



BOARD MEMBERS PRESENT:

Tony Buzzetti Justin McDermott Jay Dalton Amelia Wakley
Dawn Leyva John Henry Roderick Tera Hooiman Goivanni Puccinelli

BOARD MEMBERS & STAFF NOT PRESENT:

STAFF PRESENT:

J.J. Roemmich, Secretary/Treasurer
Jonathan Taravella, Grounds Manager
Daryl Santos, Marketing

GUESTS:

Aron Means- V-L Rodeo Brian McIntosh-NV Gaming Control
Elaine Cassell Angela Taravella

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Elko County Fair Board Chairman Tony Buzzetti called the regular monthly meeting to order at 5:34 p.m.

Minutes:

Action Item

Meeting Minutes from the Regular monthly meeting on August 14, 2019. Jay Dalton moved to approve the meeting minutes as written. Dawn Leyva seconded all approved no one abstained.

Public Comment:

Information Item

Elaine Cassell presented the idea of having a 100-year kickoff concert. She has been talking to Lacey J Dalton to come and she has presented the plan to make it all work. All sales of tickets would be profit as she stated sponsorship would cover the costs. She suggested a concessions and cowboy bar. It would be the Thursday before the fair starts. August 27th. It would need to have fair approval and fairboard support. Elaine would do the sponsor requests for the money to run it. Dawn said we can't approve this tonight and table it till next month. Tony stated what kind of manpower are they going to need? Elaine stated that Chip would set up the stage and they would do the sound check themselves with Chip. More discussion on options. Where it is just a trailer and keep all the people off the track it would be ok. Tony stated we are interested in looking at it and agenda it for November. Justin asked if we are going to try to make money on this why not the Thursday between the 2 weekends. Millie thought they would have more interest on the second Thursday. Tabled to November meeting.

Exhibit Hall Rental:

For Possible Action Item

JT stated last year they had a Mexican concert where they sold tickets. He wanted to know if we going to charge more than the \$650.00. Dawn asked about the current charges on a regular fee compared to a ticketed event. JJ stated it is \$400.00 for a regular and events that are ticketed are \$1,600.00. The board stated the home arts building isn't big enough for big events Dawn Leyva made the motion for ticketed events in the home arts or flower buildings they must have pre-approval of the Fairboard. John Henry Roderick seconded all approved. Tera Hooiman will abstain from voting due to her current business.

Carnival & Vendor Handbook:

For Possible Action Item

Dawn Leyva stated she has 4 carnivals interested in coming for next year. She is going to send out a bid sheet and a contract to all of them. She discussed the contract and the last one we had previously signed. Some of the ones we had contacted last minute wanted to know what kind of money they were going to make. She has a last tally sheet from the last carnival. She would like the deadline for January where we will open the bid sheet up and choose one. She is also asking for their safety record. Dawn Leyva made the motion to send the bid sheets and contract agreement to 4 of the carnivals that are interested in coming for this next year with the deadline for the January meeting. Goivanni Puccinelli seconded. all approved.

The vendor handbook for the Elko Co Fair is 30+ years old, it was written by the county attorney and there are restrictions on what the vendors can and can't sell. Exhibitors are prohibited from selling knives, tobacco, weapons of any type. That has been there forever, she had one vendor complain that across the way from her another vendor was selling toy guns and swords. Dawn went with her signed agreement and told her she had to quit selling it or she will be asked to leave. Tony stated the vendors complained to someone that contacted the county commissioners and past county commissioners and they are upset that we are being portrayed as anti-gun. Dawn stated she googled all the fairs she could find and all of them, but one has it in their handbook as well.

Carnival & Vendor Handbook: (continued)

For Possible Action Item

Dawn explained her procedures of accepting vendors and explaining the handbook. Dawn Leyva made the motion to maintain vendor handbook as is and make sure all vendors are aware of what they can and cannot bring to the Elko Co Fair. Millie Spratling Seconded all approved.

4-H Livestock Show and Sale:

For Possible Action Item

We have received several complaint letters from community members on problems within the 4-H. The 4-H representative stated she could not be here until the January meeting. Jay stated he has had a lot of people call him, there is a big problem within the 4-H extension office. His understanding the livestock show, and sale has been left to the extension office for years and a whole bunch of people are not happy with what has been going on for a long time. He considers the 4-H kind of like a subcontractor and maybe it is time to do something different with a new subcontractor. Giovanni didn't appreciate that people had decisions made on them where they had no say or could not defend themselves. Walter Winchell our past chairman who is on the sales and grievance committee has brought several complaints to the board meetings of the past. Jay stated there has been a lot of changes that have been arbitrary without a vote of any leaders. The sales and grievance committee has had a lot of stuff rammed down their throat or it was taken completely out of their hands. Justin would like to see the fairboard take more of a governing body with the livestock show & sale. Tony stated should have an input on who is on the board of the Sales and Grievance committee we approve/appoint them and then when any rule changes come up, they come to the fairboard for approval. Dawn felt it should be required that 4-H and a person from the sales and grievance committee come to every fairboard monthly meeting to report to the board. Pooch asked who dictates who is leading the 4-H and the extension office and is there someone higher up we can go to. It was stated they appealed to the university and they aren't going to do anything about it, as each person that wrote a complaint has already gone that route. There is now a new group called Grange starting up here and they are wanting to come and show at the Livestock show and sale. Jay Dalton made a motion to postpone till January. Justin McDermott seconded. Tony would like to add we look at ideas to take control. The stockhorse committee maybe will change to the stockhorse/livestock show committee. Jay Dalton Reamended the motion to put as an information on the November meeting as well as an action item in January. Justin McDermott seconded the amended motion.

2020 Fair Celebration Planning:

For Possible Action Item

Dawn Leyva stated we have been brainstorming already for this next year. We had a suggestion box in the office, but she didn't bring the ideas from the public although there were some cool ideas. She would like to go back to the beginning and start some of the events they did back years ago. They used to have a queen contest for the fair and that person would have to have be someone who gives back to the committee and the fair. Kind a like the Silver State Stampede queen contest. They would need to do modeling, question panel, and a contest. We need a float in the parade for the 100-year celebration. If we could find some of the old queens to do the judging it would be good. We all have to brainstorm and come with some ideas. Tony stated he was at the ECVA board meeting and they are doing a Rib and BBQ cookoff for the first weekend. Also have a cocktail party/dinner for all present and past board members and maybe put on a new cowboy bar top and brand the top then lacquer it. More suggestion maybe bring back the Indian relay races and a corn hole tournament. Tabled to every meeting for more input.

Grounds Report:

Action Item

JT reported wrapping everything up and the last days for the guys will be this Friday and he will have community service come and help with leaves and anything else he has. There is no more shows going on he can do anything that needs to be done. Tera asked for an exhaust fan in the home arts building in the bathrooms. Some cabinets that need some repairs. She has them marked. Nothing else to report.

Treasurers Report:

Action Item

JJ Roemmich reported on the treasurer's report, unpaid bills, what bills to put to claims and paid bills. JJ also asked to do the fair preliminary report in November as she is still trying to get everything reconciled. Dawn Leyva made the motion to approve the treasurer's report, accept paid bills, put additional bills to claim and pay the bills as presented including the bill from Event Source. Giovanni Puccinelli seconded, all approved. Tera Hooiman abstained.

Committee Report:

For Possible Action Item

- **Home Arts Director Tera Hooiman & Dawn Leyva-** Dawn Leyva is going to be the overseer helping Tera and we are going to go back to the old home arts and the way they used to do things, including the old premium book and printing it out each year. The home arts volunteers will have a meeting once a month to brainstorm. The last meeting at the home arts building she asked three girls to be superintendents so there is more help. Katie, Heidi and Adrienne. She appointed Angela to be our computer person and we need to get rid of the Showworks program. We are looking at a new program called Fair Entry and it is web based, not a app like showworks so it will work on everything. The price which would be total exhibitors \$500.00 for 2000 and the price goes up from there. This could include 4-H too. Tera reported she thinks it will be a good leadership group now.

Committee Report: (continued)

For Possible Action Item

- **Concessions/Vendors/Admissions- Dawn Leyva** sold out seats 2 days in a row has a huge list to implement for next year. She thinks our admission prices are cheap and we need to revisit the charges. We need to open the gates at 9am they would work about 7 hours or 8 hours. 477 used the bus and she would like to do that again. She wants a golf cart or something where people can be picked up for rides. The credit card machine went over great. Dawn asked about JT hiring more people during fair time. He can and Dawn suggested at least 4 more.
- **Stockhorse-John Henry Roderick, Tony** stated we need to have a stockhorse meeting within the next month.
- **Marketing-Promotions- Daryl Santos** reported he worked this year a lot more closely with Dawn and has what is going on with current actions. He has hand delivered Thankyou notes which he is setting up for next year. He is asking people to step up and do more with us and getting feedback for what we can do better next year. There is a segment of the population doesn't come to the fair. He talked about ideas for the next year events to draw those people. They are also working on producing a centennial book. He has over 85 new people he is approaching. Ely puts out little banners. He also suggested limited edition wearables. Seat cushions and maybe a centennial poster too. Discussion on what his plan is for the coming year. Also suggested to take the arena sign off the sponsor list.
- **Racing: Goivanni Puccinelli** learned a lot this year in the pari-mutuel. He will have a book made out on how to run the pari-mutuels. These are the procedures on what to do and how to do it. He has a computer to use in the bank as well.
 - **Brian McIntosh** reported on an excellent year and no need for a horse ambulance. It was great due to all the bad publicity on horse racing. Reported the drug test results. No concerns and a very good race meet. The handle compared to years past was good considered to the past numbers.
 - **Justin McDermott** reported it was good on his end. He would like to throw out to think about a Friday night trials 6 races only and not run on Sunday. Tony stated that we need to get the race committee going again. Goivanni stated we need to raise races from \$3000 to \$5000 purses, it needs to go out in the condition book, so it's advertised beforehand.
- **Chairman Tony Buzzetti-** the fair was a success and largely due to everyone in this room and their families.

Public Comment:

Aaron Means reported the barrel race was the best one they have had yet. The ground held up pretty good and nice to see people stay. He will bring a picture of the buckle he is giving away this next year.

Next Regular Meeting Date: November 13, 2019 Stockmen's Casino 5:30 pm

Meeting Adjourned.

Respectfully Submitted,

JJ Roemmich

Jennifer JJ Roemmich *Elko County Fairboard Secretary*



November 7, 2019

STALLION STAKES & STOCKHORSE COMMITTEE MEETING

DATE: Monday November 18th, 2019

TIME: 5:30PM

PLACE: Exhibit Building Elko Co Fairgrounds

Please attend to start planning for the 2020 Elko Co Fair Stockhorse show and Stallion Stakes.

Please email any ideas or concerns or call JJ if you have a conflict and can not make the meeting.

Have a great day.

JJ Roemmich